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**CITY OF DELTONA, FLORIDA
BEAUTIFICATION ADVISORY BOARD
TUESDAY, MARCH 23, 2010**

10 A regular meeting of the Beautification Advisory Board was held on Tuesday, March 23, 2010 at
11 City Hall, 1st Floor Conference Area, 2345 Providence Blvd., Deltona, Florida.

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1. **CALL TO ORDER**

The meeting was called to order at 6:30 by Chairman Willey

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2. **ROLL CALL:**

32	Chairman	Barbara Willey	Present
33	Vice Chairman	Gretchen Venn	Present
34	Board member	Al Manassa	Excused
35	Board member	George Gehring	Present
36	Board member	Michael Richards	Present
37	Board member	Jason Bridgewater	Present
38	Board member	Valerie Knopfel	Present

39 Also present were: Jim Smith, Water/Wastewater Manager and Sondra Fernandez, Administrative
40 Assistant, Public Works.

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3. **ADOPTION OF MINUTES:**

Vice Chairman Venn motioned to adopt the minutes of January 26, 2010, with minor
corrections, seconded by Board member Richards. All were in favor, none were opposed.

4. **OLD BUSINESS:**

A. **Street Cleanup**

Vice Chairman Venn said that the street cleanup went well with approximately 12 bags of
trash collected. One Boy Scout leader was able to attend but did suggest earlier notices would
help have more scouts attend. Chairman Willey said that Commissioner McFall-Conte saw
the Board during the clean up and offered kudos.

Under board discussion for the next cleanup, Lake Helen/Osteen Road from New Hope
Baptist Church down towards Publix's was suggested. Vice Chairman Venn said that the next
cleanup should be scheduled before it gets too hot and suggested June 5th.

B. **Spring Fest**

Chairman Willey stated she will not be able to attend the upcoming Spring Fest on April
24th. Vice Chairman Venn will again provide a tent and set up on Saturday. Chairman Willey
suggested displaying the Yard of the Quarter sign as well as applications. Board member
Knopfel will also bring information she received from St Johns River Water Management.
Vice Chairman Venn will check to see if it is necessary to have the booth manned both days.

51 Chairman Willey said she will attend Arbor Day and asked for left over items to be available
52 for her for that event.

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54 **C. Yard of the Quarter**

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56 Chairman Willey stated that due to the harsh winter, no yard looks good right now. She also
57 reminded the Board that the Quarterly report is due in April.

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59 **5. New Business**

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61 **Tree Mitigation Fund:**

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63 Discussion was held regarding where trees can be planted using these funds. No trees can be
64 planted in the right of ways or parking lots. Board member Richards stated that he doesn't think
65 public money should be used for private property which would include parking lots. Instead he
66 thinks we should put the trees in parks and other city areas. It was suggested that all Board
67 members canvas their areas to find where trees could be planted. Board member Bridgewater
68 suggested giving trees to residents and let them plant a tree on their property. Vice Chairman
69 Venn stated she thinks we should focus on blighted areas. Chairman Willey suggested putting
70 trees around lakes and retention ponds. Board member Richards stated he will contact a local
71 arborist, perhaps from Volusia County to attend an upcoming meeting. Board member
72 Bridgewater suggested Chairman Willey include in her quarter report how the Beautification
73 Board wants to spend the tree mitigation fund and get their approval. Board member Richards
74 suggested the fund be split evenly among the city districts.

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76 **6. Board Members Comments:**

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78 Board member Gehring questioned the criteria to find areas for tree planting in each district.
79 Chairman Willey suggested taking pictures to bring to the next meeting. Board member Gehring
80 continued, stating how frustrating it is to put all this effort into researching ideas with no results,
81 he doesn't think there is much pride how the City looks.

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83 Board member Richards said each member should look in their district for ideas and he will
84 invite an arborist to the next meeting to discuss the types of trees that can be planted.

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86 Vice Chairman Venn stated that the City of Sanford has started planning for a Victory Garden
87 and asked the status of Deltona's garden. Board member Knopfel shared an email she had
88 received from the City regarding the Victory Garden. Vice Chairman Venn continued, that
89 Sanford will charge \$3.00 per lot with approximately 18 to 24 lots available. The City will
90 provide water and a contract will be signed outlining the renters responsibilities. She volunteered
91 to get information from Sanford to share with the board.

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93 Chairman Willey asked for suggestions to be included in the upcoming Quarterly report.

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95 Board member Bridgewater reported on the status of the plant event he is coordinating with
96 Lowes. He suggested "Plants for Your Florida Lifestyle" as the name of the event. He shared
97 pictures of a home that was recently landscaped using native plants. He plans to get plants from
98 Lowes along with information regarding each plant on type of soil, watering requirements, size

99 of mature plant, general care, etc. He said he will also try to get plants that would be good in
100 butterfly gardens. He is still working with the Deltona Library to obtain dates to use the
101 Amphitheatre.

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103 Chairman Willey suggested getting cards to give to attendees to take back to Lowes to show they
104 attended the event.

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106 **ADJOURNMENT:**

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108 **Board member Richards motioned to adjourn. Board member Bridgewater seconded the**
109 **motion. As there was no further business the Board adjourned at 7:30 pm.**

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111 Approved this _____ day of _____, 2010.

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114 ATTEST:

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117 Barbara Willey, Chairman

Sondra Fernandez, Administrative Assistant