

**CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
TUESDAY, APRIL 10, 2012**

A Regular Meeting of the Deltona Economic Development Advisory Board was held on Tuesday, April 10, in the City Hall 2nd Floor Conference Room, 2345 Providence Boulevard, Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 6:31 p.m. by Jerry Mayes.

2. ROLL CALL:

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| Chairman | Robert Desmond | Present |
| Vice-Chairman | Joseph Cerrato | Present |
| Member | Karl Brown | Present |
| Member | Franklin Welch | Present |
| Member | Harry Wilkins | Present |
| Member | Rick Demeter | Excused |
| Member | Roy Braddy | Present |

Also present: DEDAB City Liaison, Jerry Mayes.

3. APPROVAL OF MINUTES:

A. Minutes:

1. Meeting – January 10, 2012.

Motion by Member Cerrato, seconded by Member Wilkins, to adopt the minutes of the Regular Economic Development Advisory Board Meeting of January 10, 2012, as presented.

Motion carried with members voting as follows: Member Cerrato, for; Member Brown, for; Member Welch, for; Member Wilkins, for; Member Braddy, for; and Chairman Desmond, for.

4. PUBLIC COMMENTS:

Chairman Desmond introduced Pedro Leon who said he is happy to attend and join the good work of the Board. Mr. Mayes said Mr. Leon is with the Volusia County Department of Economic Development.

Chairman Desmond welcomed new member Roy Braddy. Member Braddy said he was on the SunRail and Commerce Park Sub-committee. Each Member gave a brief summary of their backgrounds.

5. OLD BUSINESS:

A. City Liaison Staff Report

Mr. Mayes said he spoke with Becky Vose, City Attorney, and Joyce Kent, City Clerk, about absences. Now that members are meeting monthly in the sub-committees, both DEDAB and sub-committee meetings count under the three unexcused absences rule. If a member is absent from three meetings, either sub-committee or DEDAB Board meetings, the member who has three unexcused absences in one year's time stands the liability of losing their seat on DEDAB.

B. Update on DEDAB Survey

Mr. Mayes said 32,000 surveys have been mailed out. The response is 52 to 100 surveys per day being received in the office. About 718 surveys have been received in the last three weeks. Member Wilkins asked who will be translating the data. Mr. Mayes said Team Volusia and the Center for Business Excellence have agreed to work together to put the data in order. Mr. Mayes said the data will be reported to all interested entities and the results of the survey will be published in the City's Quarterly Newsletter.

6. NEW BUSINESS:

A. Sub-Committee Reports to DEDAB and Approval of Same

Member Wilkins spoke regarding the Medical Facilities & Educational Campus Sub-committee. He stated a speaker from Webster University will be attending the Sub-committee meeting. Webster University is interested in starting a location in Deltona. He said he is concerned that there are no mental health services, or medical health facilities in the City. A representative from Stewart Marchman will be speaking at the Sub-committee meeting. Kathy Wilks, overseer of a medical health facility, will also be speaking at the Sub-committee meeting.

Member Cerrato presented the report on the Commerce Park & Micro-Incubator Sub-committee stating that the Commerce Park project is on hold. The Sub-committee is starting to research micro-incubators. Wayne Hardy, who directs the Seminole State College incubator, will be speaking at the Sub-committee meeting.

Motion by Member Braddy, seconded by Member Cerrato, to accept the DEDAB 1st Quarter Report, as presented.

Motion carried with members voting as follows: Member Cerrato, for; Member Brown, for; Member Welch, for; Member Wilkins, for; Member Braddy, for; and Chairman Desmond, for.

B. Election of Officers (Chairperson and Vice-Chairperson)

Mr. Mayes explained the election of officers process. Officers will be nominated at the October 9, 2012, DEDAB meeting; new officers will begin serving at the January 15, 2013, meeting. Discussion ensued regarding the nomination process.

Motion by Member Wilkins, seconded by Member Braddy, to accept the election of officers process. Also nominations of officers are to occur at the October 9, 2012, meeting, and elections and installment of officers to occur at the January 15, 2013, meeting.

Motion carried with members voting as follows: Member Cerrato, for; Member Brown, for; Member Welch, for; Member Wilkins, for; Member Braddy, for; and Chairman Desmond, for.

7. MEMBER COMMENTS:

- a) Member Wilkins said it is important for him to show up for the meetings, especially his Sub-committee meetings. If people do not attend it looks as if they are not interested. Team Volusia attends and so does John Wanamaker; Member Wilkins said Team Volusia and Mr. Wanamaker are working hard for the city, and if there is no quorum there is no reason for them to attend. He asked for his Sub-committee Members to attend each meeting. Chairman Desmond reiterated Member Wilkins comments.
- b) Member Brown asked all Members to attend the City of Deltona Volunteer Luncheon. He also welcomed Member Braddy to the DEDAB Board.
- d) Member Cerrato said Deltona has been getting good press, good articles in the paper, and hopes it continues. Member Cerrato said he read an article about a water taxi in Sanford and he asked whether it was appropriate for the Board to look into obtaining a map of waterfront property near the parks location. He feels this would be a good opportunity for economic development. Discussion ensued regarding obtaining approval from the City Commission to starting a task for the sub-committee to look into revitalizing Deltona's lakeshore property. The Board and Mr. Mayes spoke about the possibility of purchasing water taxis, and the potential of establishing a CRA that was approved at a recent City Commission Workshop.

Motion by Member Cerrato, seconded by Member Brown, that DEDAB approve that the Commerce Park & Micro-Incubator Sub-committee work on the waterfront revitalization in lieu of the Commerce Park, and continue work on the Micro-Incubator.

Motion carried with members voting as follows: Member Cerrato, for; Member Brown, for; Member Welch, for; Member Wilkins, for; Member Braddy, for; and Chairman Desmond, for.

- e) Chairman Desmond and Member Cerrato said they would like to see a map of the proposed CRA area along with information regarding the proposed CRA. Mr. Mayes asked if he was being directed by the Board to ask Chris Bowley, Director of Planning & Development, to speak to DEDAB about the proposed CRA at the next DEDAB meeting.

Motion by Member Cerrato, seconded by Member Brown, to invite Chris Bowley, Director of Planning & Development Services, to the July 10th DEDAB meeting to provide information regarding progress on the CRA.

Motion carried with members voting as follows: Member Cerrato, for; Member Brown, for; Member Welch, for; Member Wilkins, for; Member Braddy, for; and Chairman Desmond, for.

- f) Member Wilkins lauded Mr. Mayes for his hard work on the scrub jay mitigation project.

8. ADJOURNMENT:

There being no further business, the meeting adjourned at 7:25 p.m.

ATTEST:

Robert Desmond, CHAIRMAN

Jerry Mayes, RECORDING SECRETARY