

**CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
TUESDAY, JULY 10, 2012**

A Regular Meeting of the Deltona Economic Development Advisory Board was held on Tuesday, July 10, 2012, in the City Hall 2nd Floor Conference Room, 2345 Providence Boulevard, Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 6:33 p.m. by Jerry Mayes.

2. ROLL CALL:

Chairman	Robert Desmond	Present
Vice-Chairman	Joseph Cerrato	Present
Member	Roy Braddy	Present
Member	Karl Brown	Present
Member	Richard Demeter	Present
Member	Franklin Welch	Unexcused
Member	Harry Wilkins	Present

Also present: DEDAB City Liaison, Jerry Mayes.

3. PLEDGE OF ALLEGIANCE:

4. APPROVAL OF MINUTES:

A. Minutes:

1. Meeting – April 10, 2012.

Motion by Member Cerrato, seconded by Member Braddy, to adopt the minutes of the Regular Economic Development Advisory Board Meeting of April 10, 2012, as presented.

Motion carried with members voting as follows: Member Cerrato, for; Member Braddy, for; Member Brown, for; Member Demeter, for; Member Wilkins, for; and Chairman Desmond, for.

5. PUBLIC COMMENTS: None

6. OLD BUSINESS:

A. City Liaison Staff Report-Update on Survey Replies to Date:

Mr. Mayes referred to the Deltona Residents Survey Report handout in the Members' packets. The report shows that 1,480 residents responded to the survey. He said 15% of surveys were received by mail, 8% via "SurveyMonkey" or e-mail, 77% were dropped off at various locations, but most were dropped off at Deltona Water. This shows a high level of interest by Deltona residents. Also, 96% replied in English, 55% live in the 32725 zip code, 45% live in the 32738 zip code. Mr. Mayes reviewed the percentage of educational courses residents would like to have taught in future "Vocational Training." Also reviewed were: highest level of education, 94% gave a yes response to support the idea of a business incubator and job development, 89% support assisted living facilities, 73% support commercial tax breaks to help recruit businesses and jobs to Deltona. Discussion ensued regarding economic development and the possible CRA for southwest Deltona. 73% said if *SunRail* was convenient, affordable, and available, they would use it. There was discussion regarding VOTRAN and the need for park & ride parking. Mr. Mayes said the data will be reported to the City Commission.

DEDAB Members expressed, via a motion and unanimous approval, their thanks to all who worked on the survey, stating staff did a tremendous job.

7. NEW BUSINESS:

A. Sub-Committee Reports to DEDAB and Approval of Same

Member Wilkins spoke regarding the Medical Facilities & Educational Campus Sub-committee. He stated the DEDAB Medical Complex Sub-committee continues to research locations and potential medical facilities. The Educational Campus Sub-committee met with Dr. Tom Janke, Regional Director of Webster University. This meeting led to the initiation of the application process toward Webster University reviewing Deltona for a facilities site. Preparation continues toward completing the application package to submit to Webster University headquarters. Additional educational facilities solicitations are in progress. There was discussion regarding a group that is purchasing two lots at Sterling Blvd. and Saxon Blvd. who are interested in building an assisted living facility. Member Wilkins said Deltona needs a mental health facility.

Motion by Member Cerrato, seconded by Member Braddy, to accept the DEDAB Medical Facilities & Education Campus Sub-Committee 2nd Quarter Report, as presented.

Motion carried with members voting as follows: Member Cerrato, for; Member Braddy, for; Member Brown, for; Member Demeter, for; Member Wilkins, for; and Chairman Desmond, for.

Member Cerrato resigned as Chairman of the Micro-Incubator Sub-committee due to personal reasons, and Member Braddy became the Chairman.

Member Braddy presented the report on the Commerce Park & Micro-Incubator Sub-committee.

Mr. Wayne Hardy, Director of the Seminole State College Incubator spoke to the Sub-committee regarding best practices in research, potential of development, and basic outlines of various incubators. Mr. Van Canada, Manager of Small business Development Center spoke to the Sub-committee. He gave advice on types of incubators, education of businesses within the micro-incubator and SW Volusia, and best practices in utilization of an incubator. Additional speakers are being invited and research is on-going.

Mr. Mayes said John Wanamaker provided a report to the Commerce Park Sub-committee. He documented that there are over one million square feet of vacant commercial property in SW Volusia that is commerce park type. Based on his recommendation now is not a good time trying to develop a commerce park because it cannot compete with existing vacant commerce parks at this time. The Sub-committee asked that the City Commission assign them a new task and hold the commerce park in abeyance for 18 months.

Member Braddy said a task that is of interest to the Sub-committee would be researching the Lake Monroe Lakeside area toward economic development.

Motion by Member Brown, seconded by Member Demeter, to accept the DEDAB Commerce Park & Micro-Incubator Sub-Committee 2nd Quarter Report, as presented.

Motion carried with members voting as follows: Member Cerrato, for; Member Braddy, for; Member Brown, for; Member Demeter, for; Member Wilkins, for; and Chairman Desmond, for.

8. MEMBER COMMENTS:

- a) Member Braddy asked if the Deltona Residents Survey Report would be presented to Volusia County. Mr. Mayes said it would be presented to Team Volusia, Volusia County Economic Development, the Center for Excellence, Workforce Florida, VOTRAN, Daytona Beach News-Journal, DeLand Beacon, Orlando Sentinel, as well as others.
- b) Member Wilkins said he is proud of the committee. He has attended and will continue to attend openings of various new restaurants in Deltona. He and Members Demeter and Cerrato said they are pleased with all of Mr. Mayes' hard work.
- d) Member Cerrato spoke about the Business Forum held in the Deltona Commission Chambers, stating it was a good and informative event.
- e) Chairman Desmond said the Job Fair was a success for the City of Deltona. Mr. Mayes, City Manager Faith Miller, and staff did a great job bringing it all together. Over 1200 people attended the Job Fair.

9. ADJOURNMENT:

There being no further business, the meeting adjourned at 7:23 p.m.

ATTEST:

Robert Desmond, CHAIRMAN

Jerry Mayes, RECORDING SECRETARY

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