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3 **CITY OF DELTONA, FLORIDA**  
4 **ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING**  
5 **TUESDAY, April 8, 2014**

6 A Regular Meeting of the Deltona Economic Development Advisory Board was held on Tuesday,  
7 April 8, 2014, in the City Hall 2<sup>nd</sup> Floor Conference Room, 2345 Providence Boulevard, Deltona,  
8 Florida.

9 **1. CALL TO ORDER:**

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11 The meeting was called to order at 6:30 p.m. by Jerry Mayes.  
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13 **2. ROLL CALL:**

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15 Chairman Rick Demeter Excused  
16 Vice-Chairman George Voll Present  
17 Member Roy Braddy Present  
18 Member Carlos Valderrama Present  
19 Member Joseph Cerrato Present  
20 Member Tanya Boggs Present  
21 Member Bernard Jones Unexcused  
22

23 Also present: DEDAB City Liaison, Jerry Mayes.  
24

25 Due to the absence of Chairman Demeter, Vice Chairman Voll will be presiding as Chairman for  
26 this meeting.  
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28 **3. PLEDGE OF ALLEGIANCE:**

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30 **4. APPROVAL OF MINUTES:**

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32 **A. Minutes:**

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34 **1. Meeting – January 7, 2014.**

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36 **Motion by Member Cerrato, seconded by Member Braddy, to adopt the minutes of the**  
37 **Economic Development Advisory Board Meeting of January 7, 2014, as presented.**  
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39 **Motion carried with members voting as follows: Member Braddy, For; Member Cerrato,**  
40 **For; Member Boggs, For; Member Valderrama, For; and Chairman Voll, For.**

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42 **5. PUBLIC COMMENTS:** None  
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45 **6. OLD BUSINESS:** None  
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1 **7. NEW BUSINESS:**

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3 **A. City Liaison Report**

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5 Mr. Mayes said the Commission met last night and approved the 1<sup>st</sup> reading of the rezoning at  
6 Saxon and Sterling for lots 2 and 4. People who attended the meeting repeatedly spoke to the  
7 WalMart Super Market, however this was not about WalMart, but about rezoning lots 2 and 4.  
8 Lot 1 is under contract with Florida Hospital; the contract is based upon the rezoning. Once lots 2  
9 and 4 are approved at the 2<sup>nd</sup> reading and the lots are sold, then Florida Hospital can formally  
10 begin the development process.

11  
12 Mr. Mayes continued and said the RaceTrac gas station on Howland Blvd. is under construction.  
13 The awning over the gas pumps is very visible from the road. The 1<sup>st</sup> reading for the RaceTrac to  
14 be constructed at Saxon Blvd. and Finland St. was approved at last night's Commission meeting.  
15 The 2<sup>nd</sup> hearing will be occurring at either the end of April or beginning of May.

16  
17 The Halifax Health clinic and neurology office has opened in the former Hollywood Video store  
18 on Saxon Blvd. They are asking whether an evening after-hours ribbon cutting is feasible with  
19 elected officials, City Manager, Board Members and staff. The Tractor Supply new construction  
20 application at Rt. 415 and Howland is currently being reviewed by Planning & Development  
21 Services (P&DS).

22  
23 Florida Hospital East has met with P&DS; however, they have not yet purchased property on the  
24 east side of Deltona. This will be their second location. Halifax East, Bella Vista across from  
25 Howland WalMart, is being reviewed by P&DS. The Eastern Wastewater Treatment Facility is  
26 under construction.

27  
28 Halifax Health at I-4 is in the planning stages. They have not purchased the 31 acres of property  
29 but are in the process of doing small lot dissolutions and endeavoring to accumulate a large plat on  
30 many lots owned by Bobby Luthra and Sadique Jaffer. After Halifax Health has purchased the  
31 property, Mr. Luthra wants to do a medical overlay area on the entire 160 acres, which will be  
32 beneficial for Deltona attracting more medical. Mr. Mayes discussed other projects that are being  
33 proposed.

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35 Mr. Mayes said the City Manager's office is reviewing a memorandum of understanding that is  
36 being contemplated with the West Volusia Audubon Society. This project requires Commission  
37 approval, which will establish a 501(c)(3) tax exempt group that the City will be dealing with in  
38 going forward with applications for community and foundation grants. Discussion ensued  
39 regarding the grants.

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41 Mr. Mayes stated that all the projects are moving forward. Discussion ensued regarding the  
42 various proposed projects. Member Cerrato and Chairman Voll thanked Mr. Mayes for his report  
43 and said they are proud of his and staff's work on the projects, and to keep moving forward.

1 **B. 1<sup>st</sup> Quarter Sub-Committee Reports to DEDAB and Approval of Same**

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3 **Motion by Member Braddy, seconded by Member Boggs, to accept the DEDAB 1<sup>st</sup> Quarter**  
4 **Reports for both Sub-Committees with the amendment to the assignments/tasks for the**  
5 **Commerce Park Research Sub-Committee to be amended to drop assignments 1 and 2 being**  
6 **“the development of a micro-incubator for the City of Deltona, and 2, the development of an**  
7 **eco-tourism based economy on the south side of the City of Deltona incorporating the City,**  
8 **County, and community partners and stakeholders.”**

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10 **Motion carried with members voting as follows: Member Braddy, For; Member Cerrato,**  
11 **For; Member Boggs, For; Member Valderrama, For; and Chairman Voll, For.**

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13 **8. MEMBER COMMENTS:**

- 14  
15 a) Member Boggs said she likes the direction the Board is taking and that it fits with the strategy  
16 the City has been focused on the last couple of years.  
17  
18 b) Member Cerrato asked since the Commerce Park Sub-committee has one task would it be  
19 appropriate to ask the Commission for another task? Discussion ensued regarding potential  
20 tasks and Commission approval for a second task. Chairman Voll asked for the following  
21 motion:

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23 **Motion by Member Cerrato, seconded by Member Braddy, to move forward to ask City**  
24 **Commissioners, at the next quarterly report meeting, to assign a second task to the**  
25 **Commerce Park Research Sub-Committee.**

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27 **Motion carried with members voting as follows: Member Braddy, For; Member**  
28 **Cerrato, For; Member Boggs, For; Member Valderrama, For; and Chairman Voll, For.**

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31 **9. ADJOURNMENT:**

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33 There being no further business, the meeting adjourned at 7:01 p.m.

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37 **ATTEST:**

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**Rick Demeter, CHAIRMAN**

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**Jerry Mayes, City Liaison**

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45 **Pauline Shattuck, Recording Secretary**