



Minutes
Economic Development Advisory
Board

Friday, June 12, 2015

3:30 PM

2nd Floor Conference Room

Work Meeting

1. CALL TO ORDER:

The meeting was called to order at 3:30 pm by Scott McGrath.

2. ROLL CALL: (Roll Call, Determination of Quorum & Pledge of Allegiance)

Present: 4 - Member Jean Armstrong
Tanya Boggs
Member Roy Braddy
Eric Alexander

Excused: 3 - Member Rick Demeter
Member George Voll
Member Joseph Cerrato

Alternate members Carlos Valderrama and Glenn Woodley were present.
Alternate member Christine Peacock excused and Eddie Moscarella absent.

3. APPROVAL OF MINUTES & AGENDA:

Adoption of Minutes:

1. Educational & Medical Sub-committee March 13, 2015

2. Commerce Park & Performing Arts/Historical Facility Sub-committee April 10, 2015.

Motion by Member Armstrong and Seconded by Member Alexander to approve the March 13, 2015 Sub-Committee and April 10, 2015 Commerce Park & Performing Arts/Historical Facility Sub-Committee minutes as written.

For: 4 - Member Armstrong, Chair Boggs, Member Braddy and Alexander

4. PRESENTATIONS/AWARDS/REPORTS:

City Liaison's OED Report - written report submitted and discussed.

Scott McGrath reviewed the OED report:

- The Neighborhood Wal-Mart is looking good and the ribbon cutting will be later this year.
- Florida Hospital is wanting to open in August.
- The Retail Center will be at the end of this year.
- The RaceTrac at Finland and Saxon is finishing up items with the County and will be approved. Groundbreaking expected in 2015 but stated this is optimistic.
- Duke Energy Sub-station in the Activity Center ribbon cutting is 2015.
- Halifax Health East plan to initiate the first phase within the next month of the 12.5 acres at Howland Blvd. and SR 415.
- Eastern wastewater treatment plant ribbon cutting will be the third quarter this year.
- Saxon Commercial Sewer study they are waiting for the new City Manager to start and he is not sure where that is at for going to the Commission for funding.
- Halifax Health/Halifax Crossings still working on their plat and they are hoping to go to DRC and could have their preliminary plat wrapped up in August.
- Deltona Commerce Project - City staff continues to work to move forward and has formed an AdHoc group.

Member Boggs stated there were no changes on page two since the last report and asked if there were any questions.

Member Alexander asked where the additional RaceTrac being considered is located.

Mr. McGrath stated it is on the Welcome Center Drive and Deltona Blvd. on the North side between McDonalds and the gas station. They are going for re-zoning, a re-plat and they will have to do a final site plan. It is possible they can wrap those up by the end of the year and turn dirt in 2016.

Discussion continued with members on the Commerce Park and the AdHoc group. Chairperson Boggs explained that she is on the committee and they will start on the 18th of June.

Mr. McGrath has an update on the trails:

- Design on the Lakeshore Loop is 100% done and approved by FDOT and we are 100% funded July 1st by FDOT and ECHO. Construction should start after the first of October.
- The feasibility study is underway for the Providence Blvd. trail.
- The PowerLine Easement trail will not be utilized.

Member Boggs stated she would like to see adult exercise equipment along the trails. Mr. McGrath replied we do have some extra money and that would be a good recommendation for the Providence and the Lakeshore Trail.

5. PUBLIC FORUM: (four minute limit)

6. OLD BUSINESS:

Discussion of changes in DEDAB and DEDAB Sub-committees as of April 20, 2015:

- 1. Elimination of Sub-committee structure (sunset Sub-committees);**
- 2. Change in DEDAB assignments (now Workforce and Historical Facility);**
- 3. Change in DEDAB officers (sunset Sub-committee officers);**
- 4. Review DEDAB By-laws changes (formation of Alternate Member appointments);**
- 5. Discuss election of DEDAB officers in June 12, 2015 after May 18, 2015 Commission appointments (all DEDAB memberships expire May 31, 2015).**

Member Boggs reviewed the bullet items of Old Business.

7. NEW BUSINESS:

Review of Nominations and discussion.

Member Boggs stated the committee is now Workforce and Historical Facility and opened up discussion with the members.

Member Braddy asked if Fort Foster/Christmas and the idea at the Lakeshore projects will be carried over. Member Boggs replied if it relates to Historical Facility and they both do. She stated the only thing that is not in discussion is the Performing Arts.

Discussion ensued with the members on the Workforce goal of the committee. Member Boggs described a number of things the group could focus on and asked if there were items that should be discussed at the next meeting.

Member Braddy suggested the manufacturing program the VMA has going on at Pine Ridge is worth looking at and should be explored.

Member Boggs stated August is when the program goes live. She stated there are other schools in the area and other organizations could help.

A Business Incubator was discussed with the members. Member Braddy offered to reach out to contacts at VMA and ATC and discuss their plans at the next meeting.

Staff Liaison, Jerry Mayes arrived at the meeting.

Member Armstrong asked if there is something in the works for a stadium in the area for leagues and tournaments.

Mr. McGrath replied there is land set aside that the Parks Dept. would like to do a large baseball/softball set up like Dewey Boster has for soccer. He stated Deltona really has a name for soccer but it takes a long time and a lot of work to do a dual sport. He is not sure how long it would take for the City Commission to fund that.

Discussion ensued with the members on the stadium issue.

Mr. Mayes replied he is working with Parks on sports tourism and a 600 room junior football tournament has been booked.

Member Armstrong stated the influx of people will create a situation of hotels, restaurants and jobs.

Member Boggs summarized the discussion so far to Mr. Mayes. Mr. Mayes explained incubators vs. accelerators and described the differences. Discussion continued on the focus for the committee.

Member Boggs stated that is the discussion DEDAB needs to have.

Member Braddy discussed a micro-incubator program that had been brought up but turned down by the Commission two years ago and he suggested looking at that again.

Mr. Mayes stated he has the white paper on this and he can send it to the members.

Discussion ensued with the members on the incubators.

Mr. Mayes stated this is not an assigned topic but DEDAB could request this as an assigned topic.

Member Boggs stated Workforce is a broad topic and will the board have to ask every time.

Member Alexander stated this relates to Workforce, helping businesses build to hire employees. Mr. Mayes replied "I will concede that."

Member Boggs recommended next month discussing the white paper, incubator vs. accelerator, information from Member Braddy on VMA and ATC, and additional topics recommended by the Members and Alternate Members to narrow the focus.

Mr. McGrath recommended looking at vocational training in the High Schools such as Electrician, HVAC, Construction and Plumbing.

Mr. Mayes discussed the 38 Academies in the High Schools in Volusia County. He stated the graduation rate in Volusia County is 62% and in the Academies have a graduation rate of 96 to 97%. Excellent speakers are available regarding the Academies.

Alternate Member Valderrama stated he prefers the accelerator concept and the state has funding for businesses expansion. He stated DEDAB needs to put something in motion, narrow it down and start executing the process.

Review White Paper

Motion by Member Braddy and seconded by Alternate Member Valderrama Alternate to review the white paper at next month's meeting.

For: 4 - Member Armstrong, Chair Boggs, Member Braddy and Alexander

Member Boggs stated to review the topic for next month and asked Alternate Member Valderrama it would be beneficial to bring someone in.

Discussion ensued with the members on speakers for the Academies. Mr. Mayes stated he will try to schedule someone for July, August or September.

Member Boggs asked if a speaker is not available in July, and asked if DEDAB could get an update on the two Historical Facilities.

Member Braddy proposed the Fort Foster schematics be turned to staff to get a ballpark quote to see if this project is feasible.

Mr. Mayes discussed the procedure for going forward and discussion ensued with the members.

Mr. Mayes summarized the plan for a Fort Kingsbury Historical Site in Thornby Park from the blueprints of Fort Foster. He stated he will meet with St. Johns River Water Management District in the next two weeks.

Member Boggs asked if the vision is to be part of the trails as a tourism site.

Mr. Mayes described the tour of Thornby Park, the old Titusville Road, the railroad trestle, the drainage ditch with a bridge erected and the open area of Fort Kingsbury. He discussed events, festivals that could be held. He mentioned the shell midden is also being looked at for tourism.

Request for Quote

Motion by Member Braddy and seconded by Member Armstrong to request staff for a quote on the Fort Foster drawings for the Fort Kingsbury site for analysis.

For: 4 - Member Armstrong, Chair Boggs, Member Braddy and Alexander

Confirm topic and location for the July 10, 2015 meeting at 3:30 PM.

Member Boggs stated the topic has been confirmed and the next meeting is July 10th at 3:30.

Discussion, nomination and election of new DEDAB officers.

Nomination of Chair

Motion by Member Armstrong and seconded by Member Alexander to nominate Tanya Boggs as the Chair of this committee.

For: 4 - Member Armstrong, Chair Boggs, Member Braddy and Alexander

Nomination of Vice-Chair

Members congratulated Member Boggs.

Mr. Mayes asked for nomination of Vice-Chair and discussion ensued regarding current members, alternates and resignations of Chair and Vice-Chair.

Member Braddy stated he would like to nominate Eric Alexander as Vice-Chair.

Member Alexander stated he would accept.

Nomination of Vice-Chair Eric Alexander.

For: 4 - Member Armstrong, Chair Boggs, Member Braddy and Alexander

8. STAFF COMMENTS:

Mr. Mayes stated each of you who are here and had served on DEDAB or a DEDAB Sub-committee had received a certificate from the City except for one who was not able to come. He presented Member Braddy with a "Volunteers a Work of Heart" certificate.

9. BOARD/COMMITTEE MEMBERS COMMENTS:

Member Alexander stated thank you for the nomination, he is pleased to be Vice-Chair and looks forward to serving.

Alternate Member Valderrama did not have anything at this time and stated congratulations.

Chairperson Boggs replied thank you very much.

Alternate Member Woodley stated he is still trying to absorb everything.

Member Armstrongs stated she is just excited to see the new year.

Mr. Mayes encouraged DEDAB to install the office of Immediate Past Chairperson and that would be Rick Demeter at this time.

Member Armstrong agrees and stated they have history and information that would be viable.

Immediate Past Chair

Motion by Member Armstrong and seconded by Member Alexander to install Rick Demeter as Immediate Past Chair.

For: 4 - Member Armstrong, Chair Boggs, Member Braddy and Alexander

10. ADJOURNMENT:

Motion by Member Armstrong and seconded by Member Alexander to adjourn the meeting.

For: 4 - Member Armstrong, Chair Boggs, Member Braddy and Alexander

Meeting adjourned at 4:30 pm.

NOTE: If any person decides to appeal any decision made by the Deltona Board/Committee with respect to any matter considered at this meeting or hearing, he/she will need a record of the proceedings, and for such purpose he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based (F.S. 286.0105).

Individuals with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk, Joyce Raftery 48 hours in advance of the meeting date and time at (386) 878-8500.