

Deltona Public Library Association Inc

# Friends of the Library

We Strengthen the Library and the Community  
Young or old, native or newcomer, we make our library better for you.



Contact: Christy Jefferson  
Telephone: 386.574.9376

FOR IMMEDIATE RELEASE  
Email: [cjefferson3@cfl.rr.com](mailto:cjefferson3@cfl.rr.com)

## The Power of Email Marketing

The Friends of Deltona Library, in cooperation with Constant Contact, are offering a workshop on getting started with email marketing. Are you a small business, a Church or are you thinking about starting your own business? Then this workshop is for you.

Topics discussed will include how email can benefit your business, how to build your email list, how to avoid being seen as SPAM, and how to use social media in your marketing.

The workshop is from 10 a.m. to noon, April 12 at the Deltona Regional Library, 2150 Eustace Ave. Admission is free but donations are encouraged. A minimum number of attendees are required, so please pre-register at the Library Information Desk or by calling (386) 789-7207 ext. 236.

The workshop is being conducted by Pamela Starr, Regional Development Director for Central Florida. Constant Contact has small business marketing experts across the country, ready help you take your organization to the next level of success. Friends of Deltona Library, as well as several other local organizations, use the Constant Contact email program to stay in touch with members and friends.

For more information, contact Friends of Deltona Library at 386-574-9376.