



Contact: Lee Lopez
Public Information Officer
City of Deltona, 2345 Providence Blvd.
Deltona, FL 32725-5550
Phone: (386) 878-8755
Fax: (386) 878-8751

MEDIA ALERT/PHOTO OPPORTUNITY

City of Deltona Kicks Off "Think Before You Throw" Anti-litter Campaign

July 30th, 2013—The City of Deltona and Vice-Mayor Zenaida Denizac will officially kick off the City-wide anti-littering campaign "Think Before You Throw", at Deltona City Hall on Wednesday August 7th. The first of 10 signs will be set in the ground during a "sign-raising" ceremony, in front of the City Hall courtyard at 10:00am.

The other nine signs will be located on different roadways across Deltona. Four signs are designated for high-ridership bus stops in the City, and the remaining five signs will be placed along those thorough-fares with a history of excessive roadside litter. The goal of this campaign is to increase resident awareness of the negative impacts of careless disposal of trash. Litter and trash depress property values and raise the cost of maintaining clean and safe streets. Future phases of the campaign plan for additional signage throughout the City.

For more information, please contact Lee Lopez/City of Deltona PIO at llopez@deltonafl.gov.