



City of Deltona

2345 Providence Blvd.
Deltona, FL 32725

Minutes

Economic Development Advisory Board

Friday, January 17, 2020

3:30 PM

2nd Floor Conference Room

1. CALL TO ORDER:

2. ROLL CALL

Present: 8 - Chair Tanya Boggs
Vice Chair Eric Alexander
Member Jean Armstrong
Member Edward Elliott
Member Rafael Ramirez
Member Glenn Woodley
Alternate Manuel Rodriguez
Alternate Caleb Woehr

Excused: 1 - Alternate Gina Martin

Chairperson Tanya Boggs arrived at 4:00pm.

3. APPROVAL OF MINUTES & AGENDA:

A. Adoption of Minutes - September 20, 2019

Motion by Member Armstrong and seconded by Member Woodley to approve the minutes from September 20, 2019 as presented.

For: 5 - Vice Chair Alexander, Member Armstrong, Member Elliott, Member Ramirez and Member Woodley

4. PRESENTATIONS/AWARDS/REPORTS:

A. Review of OED Report (document provided at meeting)

City Liaison Jerry Mayes made the following introductions:

Dr. Tom Tomerlin, City of Deltona's new Economic Development Assistant Director. Manny Rodriguez and Caleb Woehr as new members to the DEDAB board.

OED Report Update - Dr. Tomerlin updated DEDAB members on several items on the OED Report and noted the following:

Medical Arts District: Halifax Health/UF Health at Halifax Crossings - Dr. Tomerlin stated that from an Economic Development perspective it is a tremendous partnership. The City can talk about the healthcare footprint, that helps our residents and the City is now on the map for the region where healthcare can be delivered in a life-cycle way with Halifax's presence, and eventually bring businesses to the area.

AdventHealth Fish Memorial - recently opened as a free standing emergency department, with 40 new employees. Again healthcare is a great sector for the economy to grow for the City because, healthcare jobs are very stable; and pay very well.

Project Normandy- now the Amazon project, which will consist of a 1.4M sq. ft. logistics distribution center. The project will create 500+ jobs in Deltona with a projected opening at the end of 2020.

ECO-Projects -City of Deltona's Ecological Destination Project-The Commission directed staff to work on the ideas of lodging, educational uses, and ecological tourism/trailhead at the Lakeshore EcoVillage. Neel-Schaffer consultants will present a master plan to the Commission in February. If accepted by the Commission the project would become a formalized Parks & Recreation project.

Residential Development - Dr. Tomerlin noted that there were 1000+ total lots that have been approved or phased for development.

Vice-Chair Alexander asked Mr. Mayes about his opinion on ECHO money running out or sun setting.

Mr. Mayes replied they are due to expire, it was for a 10 year period and it will be up to the voters of the County of Volusia as to whether they want to extend it for another period.

6. OLD BUSINESS:

None.

A. No Old Business

7. NEW BUSINESS:

A. INCUBATOR - "Workforce Development" **This is a work meeting without a guest speaker.**

Vice-Chair Alexander noted that previously discussed was DEDAB move away from the incubator solely as a concept and that DEDAB pursue a more non-traditional type of support system for businesses, focusing on the health industry as more of a non-traditional support entrepreneurial center.

Mr. Mayes stated let the minutes note that at 4:00pm Chairperson Tanya Boggs has entered the meeting.

Chairperson Boggs stated at the last meeting DEDAB came to an agreement that DEDAB wanted to bring back the InBIA group to speak about incubators, focused on mixed-use or industry focused with some of the changes that have come about since the last meeting. Those are the decisions that we said DEDAB needed to make after hearing the speaker and then make a decision to cut this off or move on.

Member Elliott discussed the project at Oviedo Mall, which consisted of renting out their empty storefronts as co-op space to small business owners to help their businesses succeed.

Mr. Mayes asked Member Elliott to supply Dr. Tomerlin and himself with the contact information on the Oviedo Mall project. Mr. Mayes noted that he and Dr. Tomerlin would travel to Oviedo Mall to obtain an overview of the project and present DEDAB with a summary at a DEDAB meeting.

Chairperson Boggs stated that it sounds like it is completely different than what DEDAB is focused on now, which is the incubator. If this is something that the City of Deltona could encourage in our area then maybe DEDAB could go to the Commission and recommend DEDAB work with Deltona Business Alliance or other organizations to find alternatives or co-op space for businesses. If it supports workforce development then DEDAB should work on it, if it doesn't then Deltona Business Alliance can present it to the Commission.

After a lengthy discussion regarding grants, buying and leasing buildings in mall areas, and the West Volusia incubator, the question was, does DEDAB want to continue to discuss incubators or does DEDAB want to change it to assist the local businesses in focusing on healthcare. Does DEDAB want to ask the Commission if there is something else they would like DEDAB to work on. What does the City of Deltona need?

Chairperson Boggs asked Mr. Mayes his opinion on the types of jobs that will be offered, and do we have the resources from a workforce perspective to fill them for Amazon and any healthcare that is coming.

Mr. Mayes replied that healthcare academies have been started in middle school, and in the high schools. There are three gold level healthcare academies in Volusia County, two in Deltona, one at Pine Ridge, which currently offers a certified nursing assistant certification through the high school, and at Deltona HS which is the hosting HOSA (Health Services Organization). They both intern at local medical facilities around the area. The health

services academies in the high schools currently have dual enrollment and Daytona State College offering 2 years of an Associate Degree at DSC for free at this point in health services. Deltona Business Alliance held the BizFest in 2019, guest speaker was Dr. Tom LaBosso, president of DSC noted in his presentation that DSC plans to build a new building in Deltona at the DSC campus on Providence. This will be for general education for health services and manufacturing.

Mr. Mayes noted that on the distribution side, Amazon will hire a minimum of 500 people and they will train their own.

Chairperson Boggs stated for the next meeting DEDAB needs to come to some conclusions regarding an incubator. DEDAB can discuss the Oviedo Project if Mr. Mayes has information.

8. STAFF COMMENTS:

None.

A. Discussion of Agenda for February 14, 2020 meeting

9. BOARD/COMMITTEE MEMBERS COMMENTS:

10. ADJOURNMENT:

Motion by Member Elliot and seconded by Member Armstrong to adjourn the meeting and to welcome the new members.

For: 8 - Chair Boggs, Vice Chair Alexander, Member Armstrong, Member Elliott, Member Ramirez, Member Woodley, Alternate Rodriguez and Woehr

Meeting adjourned atw 4:45 p.m.

Tanya Boggs, Chairperson

ATTEST:

Sharon Peters, Administrative Assistant